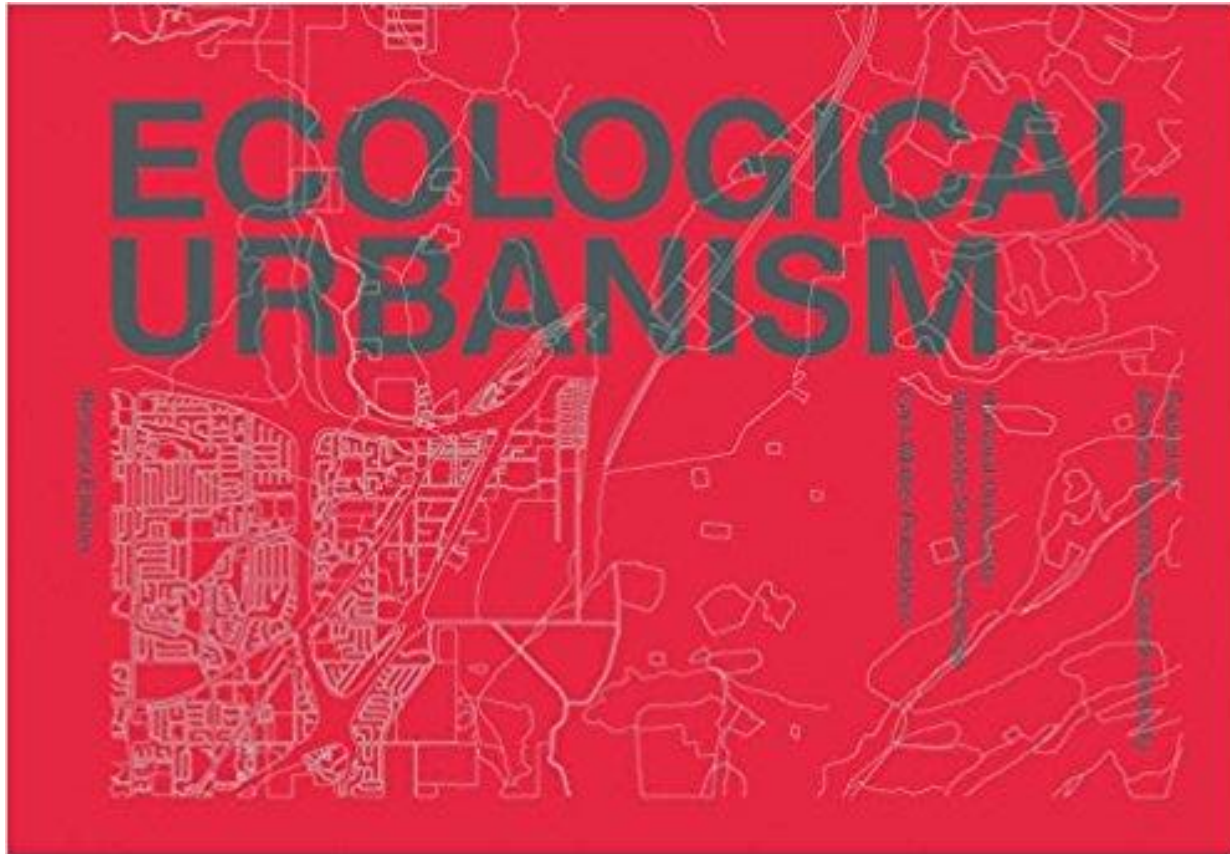


# **Herramientas avanzadas para construir conocimiento**

Ecological Urbanism, HowGOOD

*Minerva Carriquí / Víctor J. Ramos / Cristina Única / Carlos Valero*

# ECOLOGICAL URBANISM





Mac

iPad

iPhone

Watch

TV

Music

Support



## App Store Preview

This app is only available on the App Store for iOS devices.



### Ecological Urbanism 4+

Harvard University Graduate School of Design

★★★★☆ 5 Ratings

Free

La web “Ecological Urbanism” es lanzada en el 2012 por el GSD de Harvard (Graduate School of Design) a partir del contenido del libro del mismo nombre redactado años antes. Para crear esta plataforma web colaboran proporcionando información más de 100 arquitectos y diseñadores entre los que se encuentran OMA, Rem Koolhaas, Stefano Boeri... La herramienta combina datos en forma de contenido multimedia con estudios de casos de diversas escalas repartidos por todo el mundo, a partir d los cuales se pueden localizar:

- Prácticas ecológicas actuales
- Tendencias ecológicas emergentes
- Oportunidades para nuevas iniciativas



FEATURED



# Eindhoven Master Plan

Andrea Branzi

DATA



GEOGRAPHY



RECENTLY ADDED



## Deep Surface

asensio\_mah



## Instant City

Archigram



## Motopia

Geoffrey Jellicoe



Add Filter

Newcastle





Bird eye's view on Lower Don Lands former 280 acres industrial area of Toronto's waterfront redeveloped into a area that conflates environmental, social, and economic pro...



**YEAR**

2007 - 2012

**AGENCY**

MVVA

**CITY**

Toronto

**COUNTRY**

Canada

**SCALE**

L

**DENSITY**

L

Tags

# Lower Don Lands

## PROJECT

Michael Van Valkenburgh

The MVVA's winning entry for the redevelopment of 280 acres of a former industrial area on Toronto's waterfront aims at conflating environmental, social, and economic prospects. Their plan intends for the environmental reclamation of the mouth of the Don River, as well as the construction of a berm to provide flood control protection to the West Don Land area.

The green residential district and the ever expanding network of infrastructure proposed by MVVA is embedded in the reconstructed watershed of the river. Their proposal aims at, "Repositioning natural systems, landscape systems, transportation systems, and architectural environments." <sup>1</sup> in order to enhance and promote the biodiversity and the natural character of the Toronto waterfront.

50% of the wastewater is recycled and rainwater is used to irrigate the Don River Park and the



Scale

Density

XXL



XL



L

Parques de la Gavita



Sociopolis



M



Eco Boulevard de Vallecas



Ballast Point Park



Jardin Serge Gainsbourg

S

2006

2007

2008

2009

2010

2011

2012



Add Filter

Sort By



### Garden City

Ebenzer Howard



### Jardin Serge Gainsbourg

Agence TER



### Les



### Greater London Plan

MARS Group



### Lafayette Park

Ludwig Hilberseimer, Alfred Caldwell, Mies van der Rohe



### Low



### High Line

Field Operations, James Corner



### Landschaftspark Duisburg Nord

Peter Latz



### Low



### Instant City

Archigram



### Le Grand Paris

Antoine Grumbach Associés



### MF



# HOWGOOD

HowGood



THE BEST SOURCE  
*of* INFORMATION *on*  
THE FOOD YOU EAT



<https://www.youtube.com/watch?v=H-ThLPQhHjk>



**Standards not met**  
*(or product not yet rated)*



**Better than 75%**  
*of all food produced in the U.S.*



**Better than 85%**  
*of all food produced in the U.S.*



**The best 5%**  
*of all food produced in the U.S.*

## Catalogación de alimentos

*Because of HowGood*

# 136 million

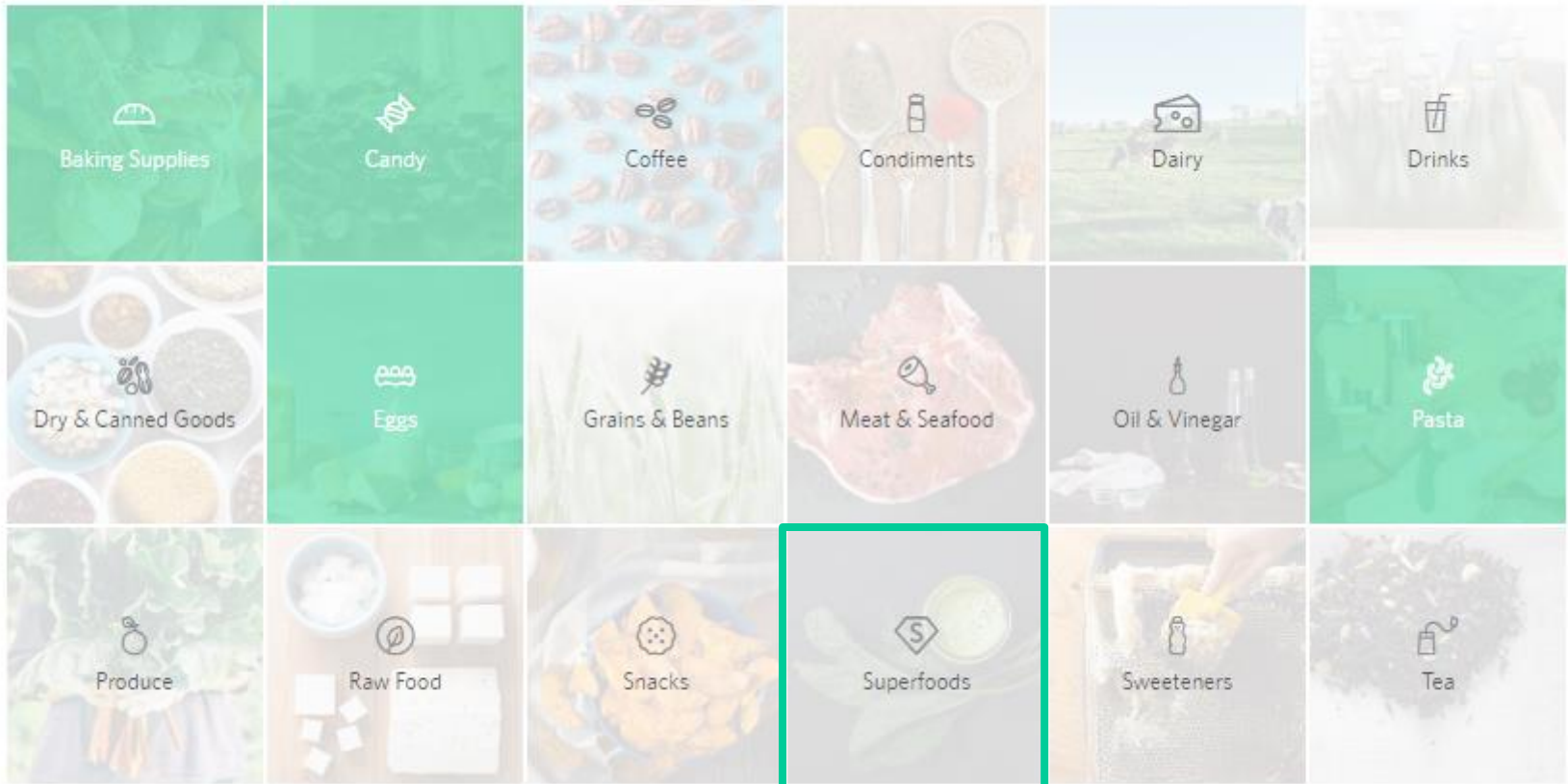
**better purchases** *were made in 2017*



*In 2018, let's make it to*

# 1 billion!

## Explore "Best" Rated Products by Category















# Indicators: How We Rate Every Product


## Sourcing

## Production

## Organization


 Farming	 Procurement	 Labor	 Livestock	 Distribution	 Ingredients	 Workforce	 Processing	 Management	 Community	 Employment	 Environment
Pesticide Practices	Grower Type	Geographic Profile	Feed Analysis	Ingredients Sourcing	Ingredient Impact	Geographic Profile	Mechanical Processing Profile	Policy Impact Index	Community Engagement	Risk Profile	Emissions History
Fertilizer Practices	Grower Size	Source Sensitivity	Animal Welfare	Geographic Distribution	Manufacturing Needs	Manufacturing Sensitivity	Chemical Processing	Corporate Structure	Legal Disputes	Historic Labor Relations	Industry Profile
Grower Type	Industry Profile	Labor Accountability	Pasture Use	Method of Transport	Safety Record	Workforce Benefits	Heat Processing	Discrimination Record	Reputation Index	Geographic Profile	Clean Energy Profile
Grower Record	Ingredient Impact	Current Labor Relations	Pesticide Practices	Carbon Analysis	Geographic Impact	Current Labor Relations	Pasteurization Type	Accounting Record	Competitive Practices	Employment Conditions	Clean Water Act
Greenhouse Gas Profile	Grower Relationships	Labor Conditions	Fertilizer Practices	Refrigeration Needs	Preservatives	Workforce Conditions	Ingredient Degradation	Regulatory Infractions	Policy Impact	Discrimination Record	Chemical Spills
Livestock Index	Grower Impact		Waste Management	Packaging	Stabilizers			Disclosure Records	Greenwashing		Waste Management
			Historic Record		Flavor Enhancers						

# Superfood




**Atlantic Holdfast Seaweed Compa...**

MANUFACTURED BY Atlantic Holdfast Seaweed Company




**Barlean's Raw Energy Flax Chi...**

MANUFACTURED BY Barlean's




**Crown O'Maine Beets**

MANUFACTURED BY Crown O'Maine




**Earth Circle Organics Hemp...**

MANUFACTURED BY Earth Circle Organics




**Earth Circle Organics Organi...**

MANUFACTURED BY Earth Circle Organics




**Earth Circle Organics Raw...**

MANUFACTURED BY Earth Circle Organics




**Eclectic Institute Kale Powder Raw**

MANUFACTURED BY Eclectic Institute




**Eco Teas Organic Yerba Mate Tea ...**

MANUFACTURED BY Eco Teas




**La Tourangelle Organic Coconu...**

MANUFACTURED BY La Tourangelle




**Living Harvest Organic Hemp Oil**

MANUFACTURED BY Living Harvest



**Maine Coast Laver Wild Nori Sea...**

MANUFACTURED BY Maine Coast



**Maine Coast Organic Kelp - w...**

MANUFACTURED BY Maine Coast



## Atlantic Holdfast Seaweed Compa...

MANUFACTURED BY Atlantic Holdfast Seaweed Company

### SOURCING

- Farming
- Procurement
- Labor
- Distribution

### PRODUCTION

- Ingredients
- Workforce
- Processing

● Best Practice  
● Standards not met

### ORGANIZATION

- Management



- ✓ Connected
- ✓ Fair
- ✓ Whole
- ✓ Direct
- ✓ Conscious
- ✓ Local
- ✓ Simple

## Ecological Urbanism

- [https://www.youtube.com/watch?v=zsBGn8Yu1\\_s](https://www.youtube.com/watch?v=zsBGn8Yu1_s)
- <https://vimeo.com/47615303>

## HowGOOD

- <https://howgood.com/#/>