

ALMERE CITY _ POPULATION DOUBLES

ALMERE



55%

"HOW OFTEN DO YOU VISIT THE CITY CENTER?"

55% GO ONCE A WEEK & 70% GO SHOPPING

(4.000-6.000)*

WHY IS THE CITY CENTER EMPTY?

- 01 CHANGED REQUIREMENTS**
 - > Area Requirement
 - > Design of Commercial Area (Local Recreation)
- 02 MONO-FUNCTION**
 - > Need for Integrated User Concept
 - > Agglomeration in the Center Area
- 03 FAILING DEMAND**
 - > Increasing Online-Shopping
 - > Changing Consumer Behavior
- 04 LECKING QUALITY**
 - > No Social Meeting Points

CURRENT TYPOLOGY

